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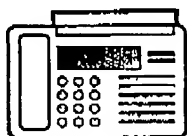
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To: Commissioner For Patents

Fax number: 571-273-8300

From: Rahul Pandhe

Fax number: 408-434-6441

Date: 4/19/2007

Regarding:

Office Action Response

Phone number for follow-up:

510.823.3410

Attention: Commissioner For Patents

Pages: 4 (Including cover sheet)

Please find attached the Response to Office Action.

Application No: 10/709,888

Examiner: Mark Fadok

Art Unit: 3625

Response to office action
Date: April 18th, 2007

Application No: 10/709,888

RESPONSE TO OFFICE ACTION	Application No. 10/709,888	Applicant(s) PANDHE, RAHUL RAMAKANT	
	Examiner Mark Fadok	Art Unit 3625	

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APR 19 2007

Date of Response: April 18th, 2007

Commissioner of Patents
Alexandria, VA 22313-1450

Dear Sir:

In response to the April 07, 2007 Office Action, the Examiner is here by notified that the Applicant **elects Species Group IIA- 1-3, 6-10 without traverse**. For this election Claim c6 is amended as follows:

In the claims:

[c6] (*Amended*) The methods of claim c2, based upon the user's selection of the said product item as described in the respective said claims further comprising the step of determining the product item description, **product identification number**, selling price, brand name, manufacturer name, the URL of the online store's web page that contains the listing of the said selected product item, the URL of the product's photographic image and the URL of the online store selling the said selected product item, wherein the said determination is performed by parsing the web page of the online store **or by accessing the Application Programming Interfaces made available by Online Store Provider**, to find the said required Information items.

Respectfully submitted



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